



Brand
Guidelines



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1. Logotype





1. Logotype



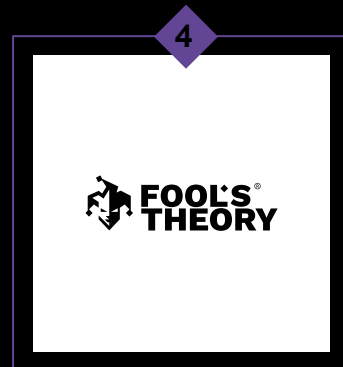
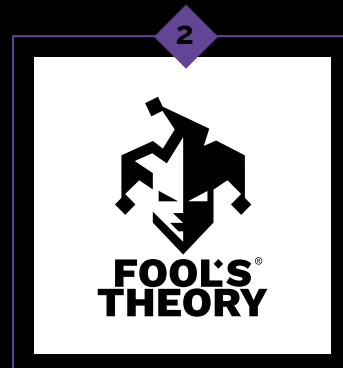


Logo versions

Nr 1 - is used on most media as a primary logo.

Nr 2 - is a reverse to a primary and can be used on white backgrounds.

Nr 3 and 4 - can be used like a miniature on smaller materials.





Prohibited applications

1

No masks

2

Don't change size of elements in the logo

3

Don't use colors in the logo

4

Don't use any kind of shadows

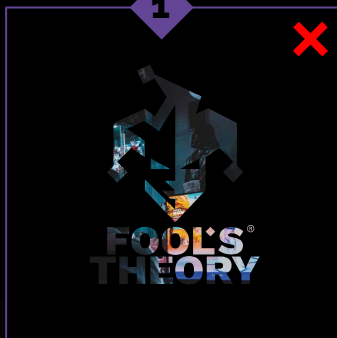
5

Do not change the order of colors

6

Do not change the order of colors
- **BLACK** should always be on the right

1



2



3



4



5



6





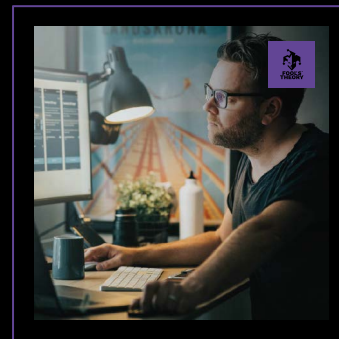
Good practices



Logo only on backgrounds
from color scheme



On photos logo should be displayed
in the corner with or without background

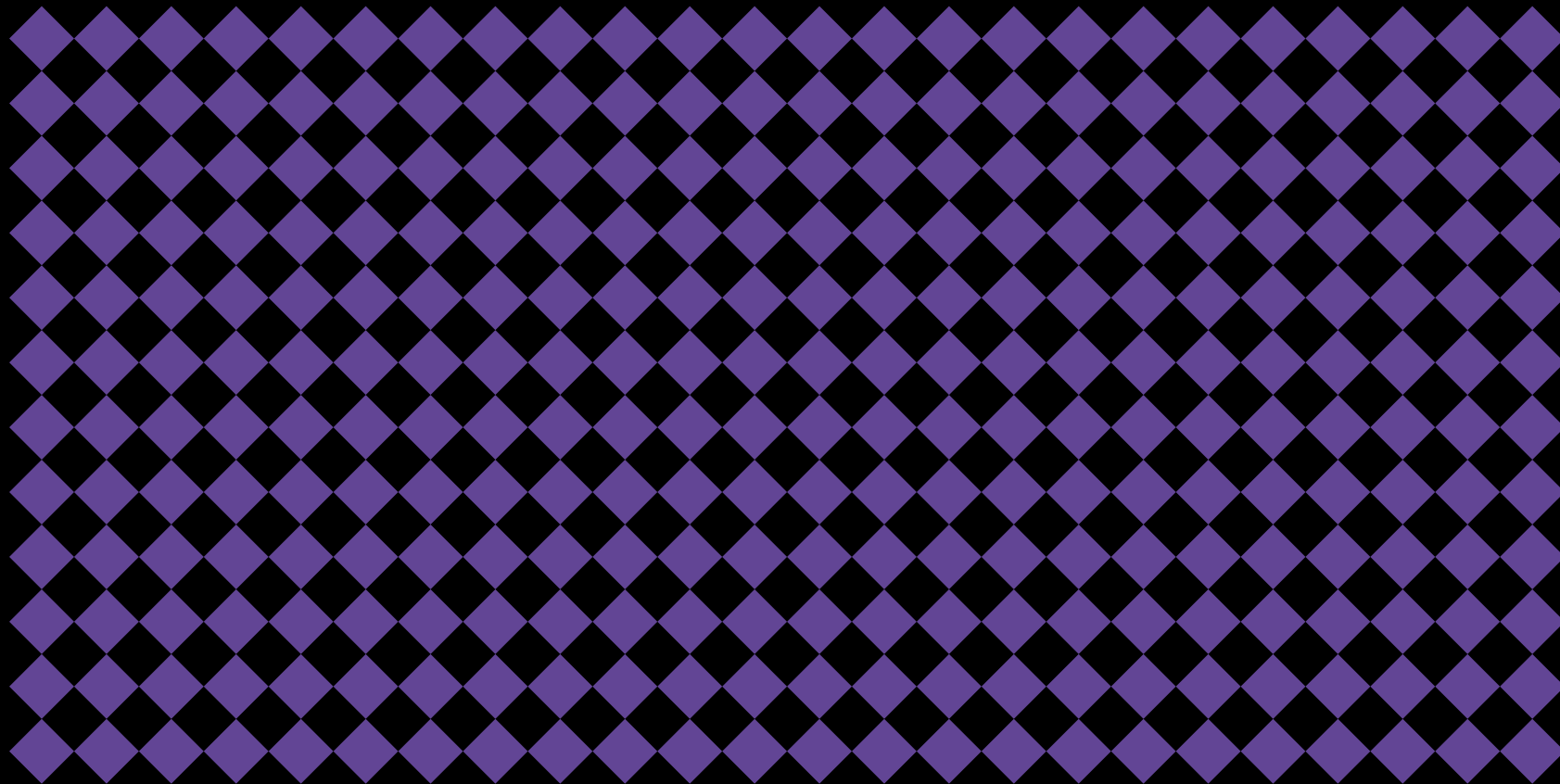




PANTONE 266C
RGB 117 59 189
CMYK 64 70 0 0
HEX #753bbd

PANTONE BLACK 6
RGB 0 0 0
CMYK 100 35 0 100
HEX #000000

PANTONE 446 C
RGB 73 73 73
CMYK 0 0 0 71
HEX #494949





Raleway

Aa Bb

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

Body Copy
Raleway Regular


Headline
Raleway Bold

We define, explore then refine to produce work that is more beautiful, functional and meaningful.




Recruitment Posts

We/re
hiring.
Join our
team.



Character Artist

New
succes
story.



Character Artist
Programmer
Senior Level Designer

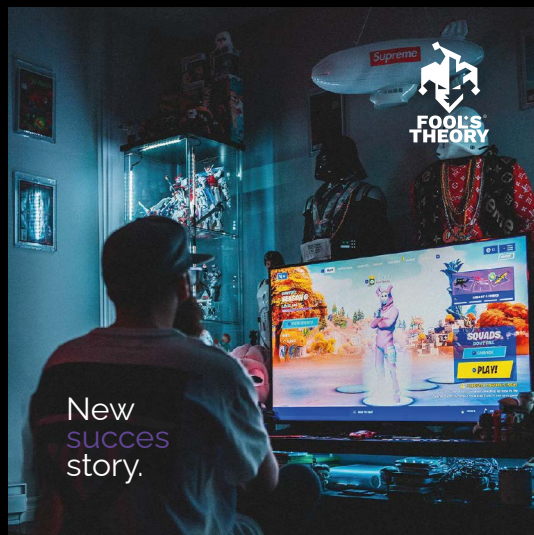


We/re
hiring.
Join
our team.





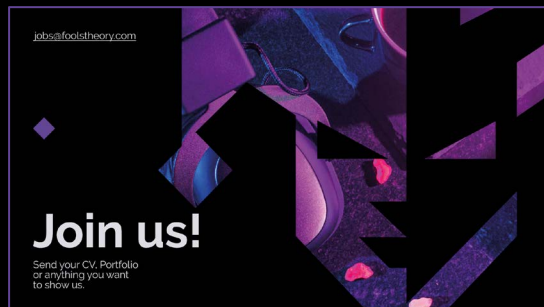
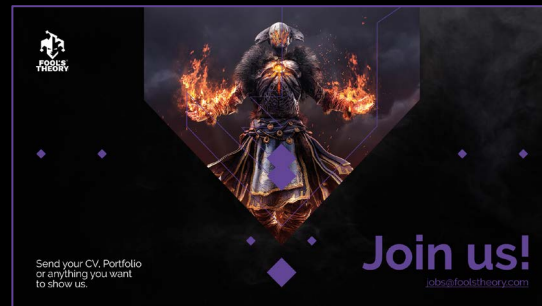
Regular Posts

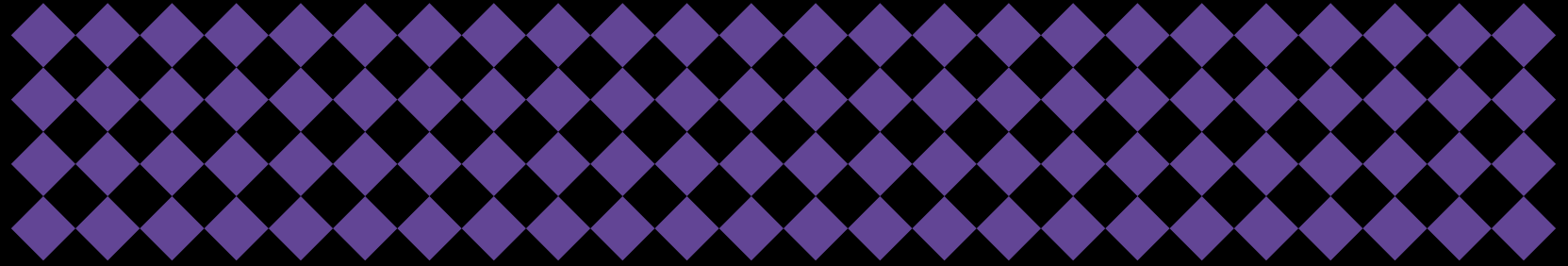


“We are a company
of AAA veterans who
decided to take a break
from huge productions
and find refuge in the
mountains of southern Poland.

New
succes
story.







Created by:

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×

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